

Size	Insertion rate, black & white*	Insertion rate, full color*	10 % discount three or more same size ads in one quarter; non-profits*	20 % discount for WCC; 10 or more same size *
Full page, 10" w x 15.5" h	Special discount: \$440	Color back page special discount: \$850	\$396 / \$765	\$352/ \$680
Half page 10" w x 8" h	\$256	\$576	\$230/ \$518	\$204/ \$460
Other sizes				
5" w x 8" h	\$128	\$288	\$115/ \$259	\$102/230
7" w x 6" h	\$144	\$324	\$130/ \$292	\$116/ 260
5" w x 6" h	\$96	\$216	\$86/ 194	\$76/ \$172
5" w x 5" h	\$80	\$180	\$72/\$162	\$64/ \$144
5" w x 4" h	\$64	\$174 (\$30 surcharge)	\$58/ \$157	\$52/ \$ 140
Vertical column 2.5" w x 15.5" h	\$124	\$279	\$112/ \$251	\$100/223
Horizontal bar, bottom 10" w x 2" h	\$64	\$174 (\$30 surcharge)	\$58/ \$157	\$52/ \$140
Business card size 4" w x 2" h in a 5" w x 2" h space	\$32	N/A	\$29	\$26